







**NEW ENGLAND
CHAPTER OF THE
URBAN AND REGIONAL
INFORMATION SYSTEMS
ASSOCIATION**

 @NewEnglandURISA
 @Neurisa
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A MESSAGE FROM OUR PRESIDENT

It is my pleasure to invite you to be part of New England's geospatial community. Sponsoring with NEURISA not only helps your organization to get visibility, but also gives you an opportunity to contribute to the advancement of geospatial education, professional development, mentorship, and ultimately the future of geospatial technologies in New England. Please join us in advancing these efforts. If you have any questions, please feel free to contact me at neurisa@gmail.com.



2023 President, Ryan Norton

NEURISA OVERVIEW



NEURISA Mappy Hour- January 2023

The New England Chapter of URISA (NEURISA) was founded in 1986 as a not-for-profit [501(c)(6)] professional organization incorporated in Massachusetts. NEURISA serves Connecticut, New Hampshire, Maine, Massachusetts, Rhode Island and Vermont. The NEURISA Board is supported by 14 members with varying backgrounds in geospatial services, who volunteer their time to push forward the NEURISA goals.

Our mission is to

- **EDUCATE** - Advance current and aspiring GIS professionals in their careers.
- **ADVOCATE** - Represent the interests of GIS professionals and organizations.
- **COLLABORATE** - Foster relationships among professionals in the GIS community.
- **CULTIVATE** - Continue to position and grow NEURISA as a professional organization.

The organization continues to grow every year with well attended conferences, engaging events, eagerness to connect to the community through the chapter's monthly newsletter, and enthusiasm in participating in chapter operations. **The chapter connects with almost 2,000 individuals and active GIS users from all six New England states.** The Board of Directors is well represented as public and private sector geospatial and information technology professionals.



As a regional chapter of URISA International, NEURISA has access to certified workshops from professionals across the nation. Our events are also advertised at an international level through our relationship with URISA and our own social media channels, allowing for greater visibility for our sponsors and a broader attendee base. NEURISA brings URISA events to New England to serve our membership with excellent offerings such as the URISA GIS Leadership Academy and GIS-Pro conference. All of these events include valuable opportunities for sponsors to benefit!

Our annual NEURISA Day conference will be held on Monday, November 6th at the AC Hotel by Marriott in Worcester, Massachusetts. Previous in-person NEURISA Days have had over 100 attendees from all over New England. Last year's virtual conference featured speakers Dr. Timothy Hawthorne, Bill Johnson, and URISA President Ashley Hitt, among others from all over New England, the United States, and a special guest from EUROGI, our European counterpart!

SPONSORSHIP OPPORTUNITIES

NEURISA offers several sponsorship opportunities exclusively for companies that provide products and services supporting the geospatial and information technology industries. We believe NEURISA is an invaluable partner that can support you in marketing your products and services in the New England region; a partnership that will help you enhance your organization's visibility and reputation in the region.

We are focusing on reconnecting with our members in-person, including our annual **NEURISA Day 2023!** Your support will help us bring people together with local in-person events such as Mappy Hours, workshops, and professional support gatherings to bring students and professionals together for knowledge sharing and networking.

This year's sponsorships are in three tiers:

Bronze (\$500), Silver (\$1000), and Gold (\$1500)

We appreciate our Sponsors and take every opportunity to bring your company name in front of our members on our website, in our monthly newsletter, on social media and through our many events. There are also opportunities for exclusive special event sponsorships for \$100 each.

Your Annual Sponsorship supports the general operating costs of NEURISA and provides the best exposure for your company all year, culminating in our **Annual NEURISA Day**. This annual conference offers additional exposure with special recognitions for Sponsors. Additional branded events allow you to select a targeted audience with events, raffles and benefits for our members.

Increase your visibility and underscore your company's commitment to GIS professionals and practitioners, community, and education in the New England region. Annual Corporate Sponsorship is renewable each calendar year, so sign up early to take full advantage of its benefits! Corporate Sponsors receive the following:

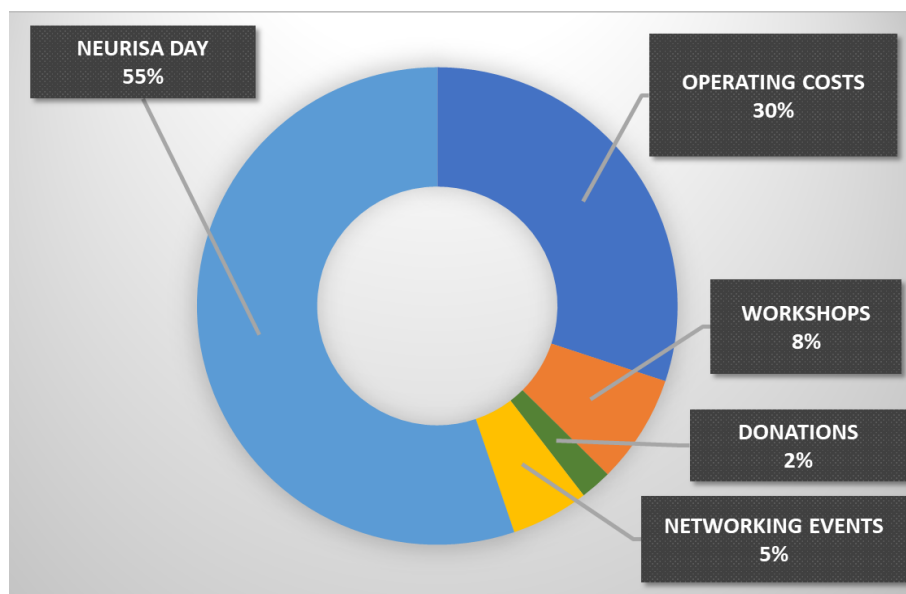
NEURISA 2023 Sponsorship Packages

Benefits By Level	GOLD \$1,500	SILVER \$1,000	BRONZE \$500
<p>Media Package Your Company Logo, Website, and Description:</p> <ul style="list-style-type: none"> • On NEURISA.org / Email Communications • Promoted in Corporate Sponsorship Email and Social Media Blast 2x/yr. • Your Company's Events in monthly E-blast (trainings, webinars, etc.) • Recognition on NEURISA Day website/emails • NEURISA Day Sponsor Shout Out Event • President's Welcome and Closing Remarks • Listing in NEURISA Day Conference Schedule • Host company video on NEURISA Day web • Complimentary NEURISA Day Registration <p>Recruitment Package List Your Jobs</p> <ul style="list-style-type: none"> • On NEURISA.org, emails and social media • NEURISA Day Exhibitor Booth • Attendee List (including name, email and company of consenting attendees) <p>Maximum Exposure</p> <ul style="list-style-type: none"> • Connect to Job Seekers on NEURISA Survey 123 -Experience Builder • Spotlight - Your GIS "AHA" Moment • NEURISA Logo on Your Company Website • Complimentary registration to URISA-certified workshop • Lead a NEURISA Day Break Out Session 	<p>✓</p> <p>✓</p> <p>✓</p>	<p>✓</p> <p>✓</p> <p>✗</p>	<p>✓</p> <p>✗</p> <p>✗</p>

One-Time Additional Sponsorship Add-Ons

This year, these special events are planned to take place both virtually and in-person and allow Sponsors additional opportunities to connect with our members.

1. **Mappy Hours** are NEURISA members' most favorite event, hosted throughout New England several times a year. Members love it because the event is free, local, offers informal networking, provides idea sharing, and is conveniently scheduled right after work. This event offers a chance to thank and showcase the Sponsor with a shout-out, brief overview, and company provided swag as prizes (if requested by the Sponsor).
2. **Career Mixers** are similar to Mappy Hours, but focus on networking between employers and potential employees.
3. **Mapathons with Humanitarian OpenStreetMap** and **MapSwipe Competitions** give our community a chance to support global humanitarian mapping initiatives at a central online group to socialize, learn, and meet other geospatially-minded people. A great way to engage with local educators and promote GIS supporting teachers with GIS learning.
4. **Community gatherings** are a key goal of ours for 2023. We will be offering events to help reconnect the New England geospatial community safely in person. Ideas we are considering are barbecues, geocaching, and local volunteer initiatives.
5. **Donate raffle prizes** such as company swag, electronic gift cards, access to an event you are hosting, or anything else that helps to promote your services. Sponsors provide a wide range of products like chocolates, a company branded hat, or a drone!



NEURISA 2022 Expenses

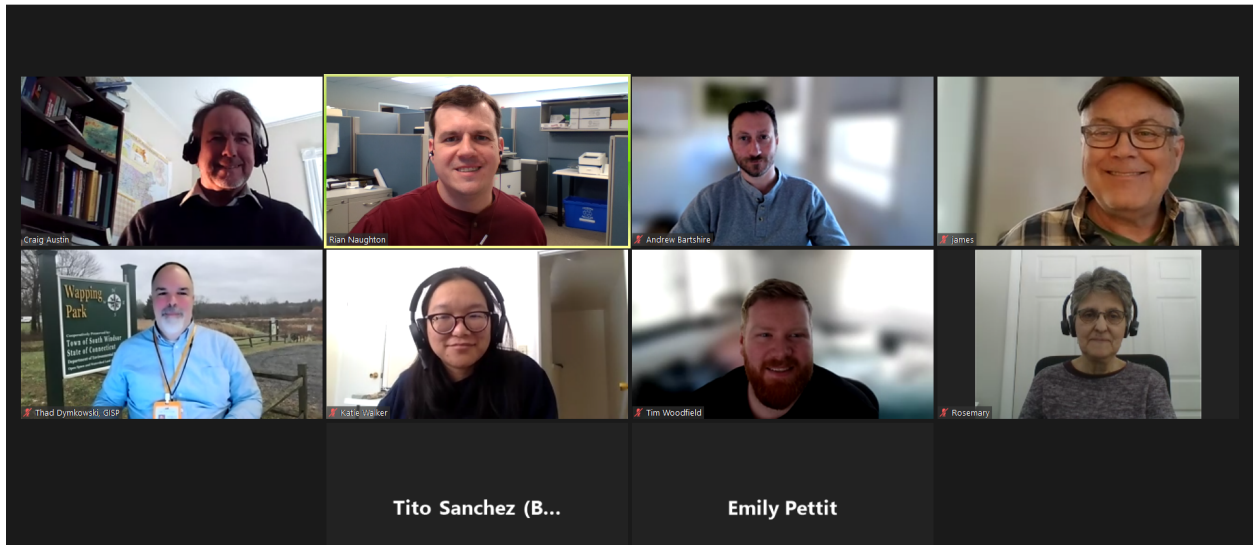


NEURISA Day 2019

Please contact us to sign up for the sponsorship benefit that best fits your organization and we look forward to answering your questions. Thank you for your interest and support!

Ryan Norton
NEURISA President, neurisa@gmail.com

Jennie Byron
NEURISA Immediate Past President



2023 NEURISA Board of Directors